

MICROSOFT CANADA INC.

STAR WARS OUTLAWS CUSTOM CONSOLE (THE “CONTEST”)

OFFICIAL CONTEST RULES

1. **ELIGIBILITY:** To be eligible, you must be a legal resident of Canada (excluding Quebec), have reached the age of majority in your province or territory of residence at the time of entry, have an active Twitter/X account and follow @XboxCanada. You are not eligible if you are: (a) an employee or contingent staff of Microsoft Corporation or Microsoft Canada Inc. (together, “Microsoft” or “Sponsors”), their affiliated companies, advertising agencies, prize suppliers or other representatives involved in any part of the administration and execution of this contest; or, (b) a member of the immediate family of any of the above persons. “Immediate family” is defined as parents, siblings, children, spouse, or common law partner regardless of where they live. In addition, Microsoft is committed to complying with government gift and ethics rules and therefore government employees are not eligible to participate.

2. **HOW TO ENTER:**

Digital Entry, No purchase necessary. The Contest will begin at 10:00am Eastern Time (“ET”) on Friday August 30th, and end at 11:59pm Eastern Time (“ET”) on Monday September 2nd (the “Contest Period”). To enter the Contest, you must create a new account or use an existing account on Twitter/X. Find the “Star Wars Outlaws Custom Console” post, Retweet, like and follow @XboxCanada on Twitter/X. Limit one (1) entry per person for a total limit of one (1) entry throughout the Contest Period.

Any use of automated devices is prohibited. The account settings for your entry must be set to “unprotected” or “public” to be eligible and you must be able to receive a direct message on Twitter. If your account is private or you cannot receive a direct message on Twitter, your entry will NOT be eligible; you must change the setting on your account from private to “public” or “unprotected”.

PRIZES: There are three (3) prize bundles available to be won consisting of:

Grand Prize

- An Xbox Series S Custom Console with artwork inspired by Star Wars Outlaws. Approximate Retail Value (ARV) \$379CAD.
- Digital Copy of Star Wars Outlaws for Xbox Series X/S Approximate Retail Value (ARV) \$89CAD
- Star Wars Character Plushie Approximate Retail Value (ARV) \$15CAD
- Star Wars Outlaws sweater Approximate Retail Value (ARV) No Value

Estimated value of this prize is \$483 CAD.

Second and Third Place Prizing

- Digital Copy of Star Wars Outlaws for Xbox Series X/S Approximate Retail Value (ARV) \$79
- Star Wars Character Plushie Approximate Retail Value (ARV) \$15
- Star Wars Outlaws sweater Approximate Retail Value (ARV) No Value

Estimated value of this prize is \$94 CAD.

Limit: one (1) bundle per person. Prizes are not transferable and must be accepted as awarded with no substitutions, whether in cash or otherwise, except at Sponsors' sole discretion. Sponsors reserve the right to substitute a prize of equivalent value if a prize cannot be awarded as described for any reason. Prizes will only be delivered to the verified winners. Please allow eight (8) weeks for delivery. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner.

3. **WINNER SELECTION:** On Tuesday September 3rd, at 2pm ET at 81 Bay St, suite 4400, Toronto, Ontario a random draw will be conducted from the total number of entries received. Selected entrant will be notified by direct message on Twitter/X within 72 hours of the draw. The odds of winning depend upon the number of eligible entries received. To be declared a winner, the selected entrant must first correctly answer, without assistance of any kind, mechanical or otherwise, a time-limited, mathematical skill-testing question, to be administered by telephone at a mutually convenient time. Following this the entrant must display a proof of a Canadian address. If the selected entrant is unable to answer the skill-testing question correctly, cannot be reached by phone within five days of the draw, or otherwise does not meet all Contest requirements, the prize will be forfeited and may be awarded to an alternate entrant.
4. **RELEASES:** By entering, you agree to release and hold harmless the Sponsors, Warner Bros. Distributing Inc., their advertising and promotional agencies, Instagram, Inc., the affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with this Contest or, should you be a winner, the Prize. Before being declared a winner, you will be required to sign, and return within the time stipulated in the documents, a Declaration of Compliance with the Contest Rules and a full Liability and Publicity Release. By accepting the prize, the winner consents to the use of their name, city and/or province of residence, photograph, voice, image, likeness, biographical information and information about the prize, for any publicity or programming purposes, commercial or otherwise, throughout the world in any and all media used by Microsoft and its advertising and promotional agencies in connection with the Contest, without payment or compensation. The personal information collected in connection with the administration of this Contest will be managed in accordance with Microsoft's privacy statement which is available at <http://go.microsoft.com/fwlink/?LinkId=521839>.
5. **LIMITATIONS OF LIABILITY:** Without limiting the release provided in Paragraph 5 above, and for greater certainty, Releasees will not be liable for: a) any incomplete or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; b) the theft, destruction or unauthorized access to, or alteration of, entries; c) any problems with, or technical malfunctions of, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any e-mail to be

received by or from Sponsors for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof; or e) damage to a participant's or other person's system occasioned by participation or downloading of materials in this Contest.

6. **RIGHT TO TERMINATE, SUSPEND OR AMEND:** Sponsors reserve the right to terminate, suspend or amend this Contest, in whole or in part, at any time without prior notice, if any factor interferes with its proper conduct as contemplated by these Official Rules.
7. **MISCELLANEOUS:** Entrants who have not complied with these Official Rules are subject to disqualification from this Contest and any future contest or other promotion conducted by Sponsors. All decisions of Sponsors and the contest judging organization, as the case may be, are final and binding in all matters relating to this Contest. No correspondence will be entered into except with selected entrants. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. If, as a result of an error relating to the entry process, drawing or any other aspect of the contest, there are more potential winners of prizes than contemplated in the contest rules, there will be a random draw amongst all eligible prize claimants after the contest closing date to award the prize.

In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected entrant may be required to provide Sponsors with proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. Anyone found to be using multiple accounts to enter will be disqualified.

Sponsors reserve the right at their sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by Sponsors, any individual that they find or believe to be tampering with the entry process or the operation of the Contest or Contest Website; to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

This Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram. Any questions, comments or complaints regarding the Contest should be directed to Sponsor and not to Instagram.

8. **PRECEDENCE:** In the event of any discrepancy or inconsistency between these Official Rules and other statements contained in any Contest-related materials, including but not limited to the Contest entry form, point of sale, television, print or online advertising, these Official Rules shall prevail, govern and control.